



Multi-award winning creative all-rounder with a passion for exploring ideas that inspire change regardless of platform, demographic or budget...



Creative Writer/Strategist/Consultant 2018 -
Darwin, Brisbane, Canberra, Tasmania, Fiji, Samoa, Tonga, Cook Islands and Papua New Guinea.



Senior Copywriter/Editor/Producer 2016 - 2017
Channel 9 - Darwin.



Creative Copywriter 2015
Suasive Advertising/MediaWorks - Cairns

Senior Creative Writer 2014
Australian Radio Network - Brisbane



Creative Writer 2012 - 2014
Southern Cross Austereo - Gosford, Port Macquarie, Orange,
2014 ACRA Finalist - Best Commercial - Non Metro
2013 ACRA WINNER - Best Commercial - Non Metro
2013 ACRA WINNER - Best Commercial - Country
2013 ACRA Finalist - Best Commercial - Country
2013 SIREN Finalist.



Creative Director 2005 - 2010
M&C Saatchi/Razor Advertising - Fiji
F.A.M.E Best Campaign of the year 2008
F.A.M.E Best Television Commercial 2008
F.A.M.E Best Radio Commercial 2008
Finalist Best CGI Commercial 2008
Finalist Best Press Ad 2008
F.A.M.E Best Campaign of the Year 2007
Finalist Best Commercial Photograph 2007
F.A.M.E Finalist Best Press 2007
F.A.M.E Best Press Ad of the Year 2006



Creative Director/Sales Manager 2004 - 2005

Adtime Limited (Fiji)

Peoples Choice - Best Ad/Campaign 2005



Advertising Account Manager 2003 - 2004

Samba Advertising (Fiji)

Scriptwriter 1995 - 1996

Gibson Group Wellington

SKITZ Season 2 & 3

Telly Laughs Season 1



SALES & OTHER HISTORY

Sales Team Leader 2IC - 2011

Telnet - Auckland - Salesperson of the year

Aquisition/Account Manager 2002 - 2003

MCQ Hotels - Auckland

Air New Zealand Sales Teamleader 2000 - 2002

SalesForce - Auckland

Target set - \$3m, Achieved \$21m



Passport Officer / Staff Writer 1998 - 2000

Department of Internal Affairs

Assistant Warehouse Manager 1996 - 1997

Andrew Hawley Limited



COMPUTER APPLICATIONS



EDUCATION

Axis Advertising Ideas School 1999

Media Studies - Nelson Polytechnic 1993

Written and Oral Communication - Wellington Polytechnic 1992

VOLUNTEER GROUPS/SUPPORT HISTORY

Public Speaking Coach/Sales Trainer Hibiscus Festival 2008 - 2010

Corona (Fiji)

Rotary International

Fiji Corrections Department

SPCA

Red Cross

International Womens Association

Robbie Burns Society

Kidney Foundation of Fiji

Medical Services Pacific

REFEREES: *A full list of professional and character referees can be found online at*

grantclifford.com

E: catchgrant@hotmail.com **M:** (+61) 0435 595 072

